



RAD-1601070101062202 Seat No. _____

Third Year B. A. (Sem. VI) (CBCS) Examination

March - 2019

Functional English - X

(Application of English in Media)

(New Course)

Time : 2 Hours]

[Total Marks : 50

1 Answer the following questions in a word or a sentence : 10

- (1) _____ is the BJP President of India.
- (2) _____ is the 1st woman Defense Minister of India.
- (3) _____ is the full form of BSP.
- (4) _____ is the CEO of OLA.
- (5) The Indian Cricketer who is nicknamed as Run Machine is _____.
- (6) _____ is the Chief Justice of India.
- (7) _____ is the Prime Minister of China.
- (8) The UN General Secretary is _____.
- (9) _____ is the biopic based on Rani Laxmibai.
- (10) _____ is the present Governor of the RBI.

2 Give a short definition of any **five** of the following : 5

- (1) Copyright
- (2) Editor
- (3) PTI
- (4) Zapper
- (5) Debut
- (6) Block-buster
- (7) soap

- 3** Attempt any **two** short notes of the following : **10**
- (1) Influence of Media on society.
 - (2) Characteristics of News.
 - (3) Media Activism
 - (4) Use of English language in Electronic Media.
- 4** Write a detailed note on any **one** of the following : **10**
- (1) Print Media in India
 - (2) Electronic Media in India
- 5** (a) Attempt any **one** of the following : **10**
- (1) Prepare a news report on the major celebration happened in your college.
 - (2) Prepare a news report on the blood donation camp in your college.
- (b) Attempt any **one** of the following : **5**
- (1) Prepare an advertisement on commercial buildings.
 - (2) Prepare an advertisement on the RJ hunt.
-